



8-11 November 2008

Centara Grand and Bangkok
Convention Centre at Central World
Bangkok/ Thailand



Press Release GTS08/2

Germany's two major fairs in November in Bangkok GTS08 and Germany: Lifestyle and Travel 2008

Germany and Thailand can look back on a long-standing bilateral business relation. Germany exported goods worth Euro 2,468 million to Thailand in 2007, which was a more than 10 percent increase from the previous year. One reason is that German technology is renowned, trusted and widely sought after by Thais.

Thailand's increased private disposable income allows the purchasing of quality products. Quality brands are on high demand and this trend is rising. With these factors in mind, the German-Thai of Commerce of Commerce is hosting two international fairs in November 2008 – the **9th German Technology Symposium & Exhibition (GTS08)** together with **Germany: Lifestyle & Travel 2008**. For optimum use of synergies arising from both fairs, the events are being held during 8-11 November 2008 in parallel in Bangkok's newly opened state-of-art Centara Grand and Bangkok Convention Centre at Central World, in Bangkok's business and shopping area.

The highly popular **GTS** is a technical show for engineers by engineers. This triennial event features major economic fields of interest – construction, packaging, the environment, transport, energy and material sciences. In addition, building and plant machinery, electrical and electronics, information and communications, automobiles and automobile supplies, chemicals and plastics as well as services are represented.

At **GTS08**, another highlight will again be the focus on education, with in-depth information in research and development, studying in Germany, and professional education and training being available.

Germany: Lifestyle & Travel 2008 will present a selection of lifestyle and travel products with a focus on design, fashion, cosmetics, jewellery and watches, modern living, food, beverage and tourism. German quality brands and lifestyle products are sought after by Thais, a fact that is

emphasized by the doubling of German food and beverage imports within the past two years. As a special highlight, Germany: Lifestyle & Travel 2008 will feature an exhibition on tourism to Germany.

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